

Coillte's Instagram Competition.

Entry Criteria

- Photos must tie into or demonstrate one of the following: Forests for Climate, Forests for People, Forests for Nature, or Forests for Wood.
- In their Story submission, entrants must tag @coilltenews.
- In their Story submission, entrants must indicate which theme their photo relates to using one of the following hashtags: #Forests4Climate; #Forests4People; #Forests4Nature; #Forests4Wood
- Entrants must be following @coilltenews on Instagram to be counted.
- Entrants must have their Instagram account set to Public for @coilltenews to see their entry.
- Entries must be submitted before deadline of midnight (12:00 AM IST) on Sunday, 22 May 2022.
- Photos can be in portrait or landscape, taking into Instagram's photo dimensions.
- Submissions can only take place by uploading the photo to Instagram Stories.

Prizes

Prizes will be awarded to the two highest-scoring photos.

The first-prize winner, who was awarded the highest score, will receive

- A €500 gift voucher for a luxury cabin getaway at CABU By the Lakes. This is located in the
 woodlands of Coillte's Killykeen Forest Park in Co. Cavan. Please note: a minimum stay at
 CABU by the Lakes is two nights.
- A €200 gift voucher for new photography equipment.

The runner-up, who was awarded the second-highest score, will receive:

- A €230 voucher for a mountain bike tour of Ticknock, Co. Dublin for four people. Please note: bike rental is not included in this price.
- A €120 voucher to spend on hiking and camping equipment at the Great Outdoors.

Competition Terms and Conditions

 Valid entries are those photos shared on Instagram stories, tagging @coilltenews and using the hashtag #Forests4Climate etc., prior to the closing date and time of 22/05/22 at midnight.

- Entrants must be over 18.
- The first-prize winner will receive: (i) a €500 gift voucher for CABU By the Lakes, and (ii) a €200 voucher for photography equipment.
- The runner-up will receive: (i) a €230 voucher for Biking.ie for a mountain bike tour of Ticknock, Co. Dublin, and (ii) a €120 voucher for the Great Outdoors.
- There is no cash alternative to the prizes stated, and the prizes are not transferable.
- The closing time and date for the competition is midnight, 12:00 AM on 22 May 2022.
- By posting any images as entries to the competition, you are agreeing that the photo can be used by Coillte as part of its future promotion on national and local digital channels.
- Coillte's decision is final. No correspondence will be entered in to.
- The competition is open to Irish residents only.
- Entry implies acceptance into these terms and conditions. The entry instructions form part
 of the terms and conditions. By entering, you accept to be bound by the terms and
 conditions.
- Coillte reserves the right to substitute a prize of equal or greater value should circumstances outside its control make this necessary.
- Coillte reserves the right to cancel, amend, withdraw, terminate or temporarily suspend this
 promotion in the event of unforeseen circumstances or technical reason outside its control,
 with no liability to any entrants or third parties but will use all reasonable endeavours to
 avoid consumer disappointment.

Judgement Process

- Entries will be judged by employees of Coillte.
- Entries will be judged on:

Adherence to Theme: Score from 1-5

Originality/Uniqueness: Score from 1-5

Creativity/Innovation: Score from 1-5

o Overall Visual Quality and Clarity: Score from 1-5