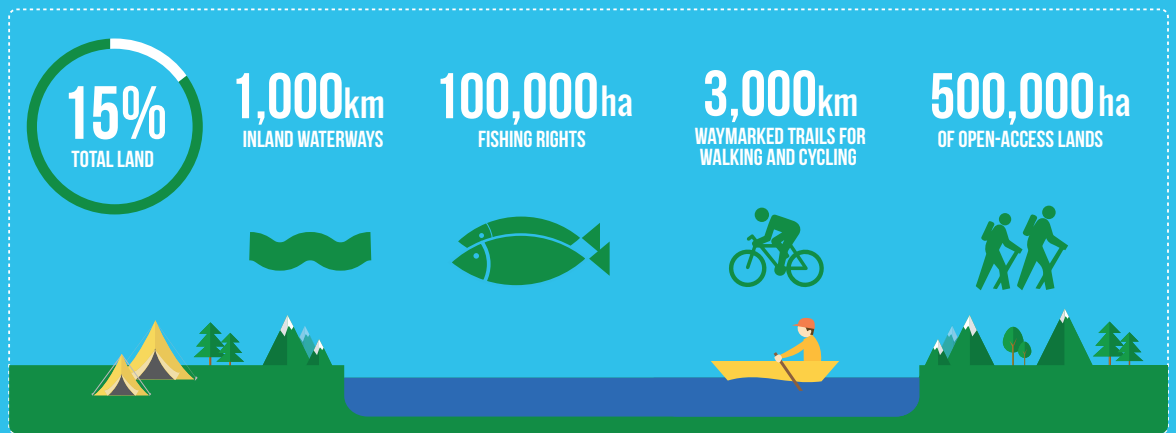


OUTDOOR RECREATION PLAN FOR PUBLIC LANDS AND WATERS

EXISTING VALUE



IRELAND'S STATE BODIES OWN



INVESTMENT UNDER ORP

Under ORP, a total investment by Government of €165 million over the coming 5 years is needed in order to manage, maintain, upgrade and expand the recreation assets on public lands.

€165M

WHY INVEST IN OUTDOOR RECREATION?

The economic value of the collective recreational resource to the national economy is calculated at

€142M PER YEAR

with the prospect of further growth as tourism increases with the new recreation amenities

JOB CREATION

2,500 TOURISM JOBS CREATED

400 CONSTRUCTION JOBS

jobs will be created in the tourism related-sector as a result of investment under ORP

WELL-BEING VALUE

€500M PER YEAR

ORP will contribute to the overall well-being of users and will strengthen the economic value attributed to it

HEALTH BENEFITS OF OUTDOOR RECREATION

POTENTIAL SAVING OF

€132M = €48M + €84M

PER ANNUM PER YEAR PER YEAR

arising from increased public participation in outdoor activities

can be achieved through the reduction of obesity and related illnesses, and reduced mortality scenarios

potential savings on public healthcare costs

TOURISM 2014

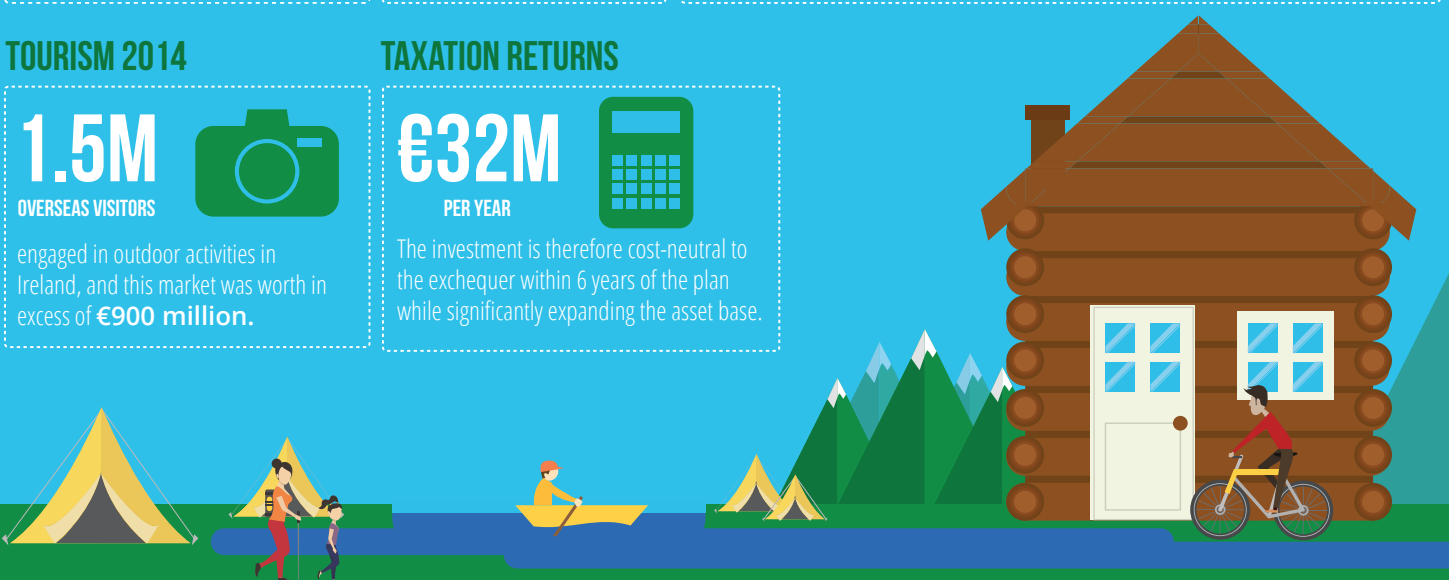
1.5M OVERSEAS VISITORS

engaged in outdoor activities in Ireland, and this market was worth in excess of **€900 million**.

TAXATION RETURNS

€32M PER YEAR

The investment is therefore cost-neutral to the exchequer within 6 years of the plan while significantly expanding the asset base.



OUTDOOR RECREATION PLAN

FOR PUBLIC LANDS AND WATERS IN IRELAND 2017-2021

Creating a step-change in the provision and maintenance of outdoor recreation facilities and opportunities on state lands and waters

